

2011 Individual Nomination Form

Nominee:
Nominee's Address:
City and Zip Code:
Nominee's Daytime Phone:
Alternate Phone:
Nominee's Email:

Name of Person Submitting Nomination (Nominator):
Nominator's Address:
City and Zip Code:
Nominator's Daytime Phone:
Alternate Phone:
Nominator's Email:

Please keep nomination narrative to 1000 words maximum. (In other words, all answers to the questions must not exceed 1000 words total.) A complete nomination will enable the Screening Committee to conduct an effective review of your nomination.

1. **Background:** Please provide a concise profile of the nominee.
2. **Impact:** How has this nominee's ethical behavior and decision making qualities had a positive impact in New Mexico or in his/her community? How does this nominee instill or encourage ethical behavior?
3. **Role Model:** What sets this individual apart from others? In other words, how does this nominee "walk the talk" and set high ethical standards in the business community?

(Examples for questions 2 and 3 above might include implementing highly effective processes and practices to ensure ethical decision-making; adoption of and/or championing ethical safeguards within organizations; personal integrity, authenticity and transparency; achieving/requiring exemplary financial responsibility and accountability; effectiveness in collaborating with others to achieve these outcomes; examples of how the nominee may have demonstrated moral courage and "did the right thing" in the face of organizational, political or other pressures; how the nominee handled a particularly difficult ethical dilemma or conflict of interest)

In addition to 1 through 3 above, applicants must also complete one or both of the following – 4(a) or 4(b):

4. **(a) Leadership:** *(for use when requesting consideration for the PNM Award for Individual Excellence in Ethical Business Practice, in honor of John Ackerman)*
 - o Describe how this individual has provided exceptional leadership in the field of business ethics.

(b) Entrepreneurship: *(for use when requesting consideration for the Bill Daniels Award for Ethical Entrepreneurship)*

- Describe the individual's ethical and entrepreneurial achievements as demonstrated by founding and/or significantly growing a New Mexico business.