

**New Mexico Ethics in Business Awards
FOR PROFIT BUSINESS NOMINATION FORM 2010**

Nominee:
Nominee's Address:
City and Zip Code:
Nominee Contact Person:
Nominee's Daytime Phone:
Alternate Phone:
Nominee's Email:

Nominee's Number of Employees: _____

Nominee's Number of Years in Operation: _____
(Minimum of three years required for consideration)

Name of Person Submitting Nomination (Nominator):
Nominator's Address:
City and Zip Code:
Nominator's Daytime Phone:
Alternate Phone:
Nominator's Email:

Please keep entire nomination to 1000 words maximum. (In other words, all answers to all sections must not exceed 1000 words in total.) You are NOT required to complete every question. However, a complete nomination will enable the Screening Committee to conduct an effective review of your nomination.

1. Describe the nominee's practices and/or programs that demonstrate a significant impact within the state of New Mexico and/or one of the state's communities.

2. Describe the nominee's innovative and/or creative ethical approaches to doing business (either internally or in collaboration with another entity).

3. Ethical behavior involves ensuring that the actions of the business do not harm any individual, customer, environment or social group. In other words, ethics involves not solely focusing on what the organization wants, but considering what effect the business's actions may have on others.

Describe evidence of ethical behavior towards stakeholders such as customers, employees, the community at large and the environment.

4. Social responsibility is defined as contributing positively to our communities and environment. (It is important to note that a business can engage in various acts of social responsibility and still not be necessarily "ethical" in other behaviors.)

Please provide examples of the nominee's social responsibility.

5. Ethics is not simply about turning away from what is wrong or bad, but about turning toward what is right and good. Ethical dilemmas are resolved when we understand and act on what we believe is important, when we anticipate the consequences of our decisions on others, and when we hold ourselves accountable for our decisions.

A conflict of interest is a situation where a business has competing professional obligations or financial interests that would make it difficult to fulfill their duties fairly.

Provide an example of an ethical dilemma and/or a conflict of interest and how it was resolved.

6. Describe the extent to which company values are integrated into the business's culture.

7. Describe the extent to which the business's activities go beyond what is required by law or industry standards.